



## **FNF** Foundation HQ

Our HQ is situated in East Orange, NJ 15-minute drive to New York City

## **FNFF Affiliates Websites**

globalprojectconsultinggroup.com africamarketplace.com fnffoundation.org fofananyei.com

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# WEBSITE DESIGN PRICING PACKAGE

## WEBSITE DESIGN PRICING PACKAGE

FEATURES	Basic Package	Medium-sized Package	Large sized package	Corporate PACKAGE
PRICE	\$230-600 USD	\$601-3000 USD	\$3001-5000 USD	USD 5001 Plus
DOMAIN	Free one-year domain registration	Free one-year domain registration	FREE 2 Years Domain registration	FREE 5 years domain registration
PAGE	1-5 pages long	5-10 Pages long	10-20 pages long	Plus 20 Pages long
IMAGE	1-3 Stock Images	4-5 Stock Aesthetically pleasing images	5-15 Stock Aesthetically pleasing images	15-20 Stock Aesthetically pleasing images
BANNER	1-3 jQuery Slider Banners	3-5 jQuery Slider Banners	5-7 jQuery Slider Banners	7-10 jQuery Slider Banners
CONTACT FORM	Contact/Query Form	Contact/Query Form	Contact/Query Form	Contact/Query Form
RESPONSIVE	Mobile Responsive	Mobile Responsive	Mobile Responsive	Mobile Responsive
SOCIAL MEDIA	Limited	Promote social button sharing	Promote social button sharing	Promote social button sharing
SEO	Limited	SEO built-in Website design for conversion	SEO built-in Website design for conversion	SEO built-in Website design for conversion
WOOD COMMERCE	None	Limited	WooCommerce Layout	WooCommerce Layout
SALESFORCE	None	Limited	Salesforce Email Opt-In Integration	Salesforce Email Opt-In Integration
CAROUSEL	Limited	customizable carousel	customizable carousel	customizable carousel
EMAIL MARKETING	None	Limited	Email Marketing Integrations	Email Marketing Integrations
VIDEO	None	Limited	Smart videos	Smart videos
ANIMATION	None	None	Micro-Animation	Micro-Animation
NEWSLETTER	None	Note	Newsletter/Email Opt-In Pop-ups	Newsletter/Email Opt-In Pop-ups

OPTIONS	Optional Features	Optional Features	Optional Features	Optional Features
1	Awesome Hover	Awesome Hover Effect	Awesome Hover Effect	Awesome Hover Effect
2	Review Built-In Conversion Analytics	Review Built-In Conversion Analytics	Review Built-In Conversion Analytics	Review Built-In Conversion Analytics
3	SEO Meta Tags	SEO Meta Tags	SEO Meta Tags	SEO Meta Tags
4	Interactive 3D contents	Interactive 3D contents	Interactive 3D contents	Interactive 3D contents
5	Online Payment	Online Payment	Online Payment	Online Payment
7	Multi-Lingual	Multi-Lingual	Multi-Lingual	Multi-Lingual
8	Search Bar	Search Bar	Search Bar	Search Bar
9	Logo design	Logo design	Logo design	Logo design
10	Events Calendar	Events Calendar	Events Calendar	Events Calendar
11	Blog	Blog	Blog	Blog
12	Facebook Account	Facebook Account	Facebook Account	Facebook Account
13	Instagram Account	Instagram Account	Instagram Account	Instagram Account
14	Twitter Account	Twitter Account	Twitter Account	Twitter Account
15	LinkedIn Account	LinkedIn Account	LinkedIn Account	LinkedIn Account

# WEBSITE MAINTENANCE PACKAGES

WEBSITE MAINTENANCE PACKAGES

MAINTENANCE SERVICES 24/	77.		
TECHNICAL SUPPORT	Full Site Maintenance	WEBSITE SUPPORT	DEDICATED SUPPORT
USD 180/MONTH	USD 500/Month	USD 99/Month	USD 500/Month

UNLIMITED COMPLETE WEBSITE, SOFTWARE, AND HARDWARE SUPPORT SITE SECURITY UPDATE/ UPGRADE, AND DEDICATED

USD 180/MONTH	USD 500/Month	USD 99/Month	USD 500/Month
24/7 UPTIME MONITORING	Everything in Web Support	Everything in Tech Support	Everything in Web Support
24/7 EMERGENCY SUPPORT	A Dedicated Site Manager	Unlimited 24/7 Website Edits	A Dedicated Site Manager
WORDPRESS & PLUGIN UPDATES	A Dedicated Task Board	Unlimited Website Projects*	A Dedicated Task Board

SECURITY OPTIMIZATION	Custom Task Workflows	Custom Page Design	Custom Task Workflows
IDEAL FOR WEB-SAVVY BUSINESSES	Scheduled Calls	24/7 Chat Support	Scheduled Calls
SITE MAINTENANCE	Full website Support	Everything in Web Support	Everything in Tech Support
24/7 UPTIME MONITORING	A Dedicated Site Manager	A Dedicated Site Manager	Unlimited 24/7 Website Edits
24/7 EMERGENCY SUPPORT	A Dedicated Task Board	A Dedicated Task Board	Unlimited Website Projects*
WORDPRESS & PLUGIN UPDATES	Automatically Fix website problems	Custom Task Workflows	Custom Page Design
SECURITY OPTIMIZATION	Website problems	Scheduled Calls	24/7 Chat Support
WEBSITE SECURITY OPTIMIZATION		keeping your site up to date, improving your site performance	DEDICATED SUPPORT
		Automatically Fix	Ideal for large sites or businesses
		Website problems	

# SOCIAL MEDIA MARKETING PACKAGE

Social Media Marketing Package

Twitter advertising

Generate the results you want from social media marketing. Better portray your brand. Focus on demographics. Hashtag research. In-depth audience research						
Features	Basic Package	Medium-sized Package	Large sized package	Corporate PACKAGE		
Full Marketing Strategy	\$1,997/Month	\$2,9997/Month	\$7,497/Month	Plus \$10,000/Month		
Branding strategy						
Facebook Ads management						
Google Ads						
Paid advertising management						
Audience growth						
Social media strategy						
content creation						
Instagram advertising						

# MARKET RESEARCH PRICING PACKAGE

## MARKET RESEARCH PRICING PACKAGE

FEATURES	Basic Package	Large Package	Corporate Package
PRICE	USD 399	USD 699	Plus \$5,000 USD
	Basic Market Research (Level 1)	Small Business Comprehensive Market Research (Level 2)	Primary market research.
	Research Type: Secondary Research*		Research Type: Secondary + Primary *
	Report Size: 10 pages	Research Type: Secondary Research**	Report Size: Customized
	Delivery Time: 1 week	Report Size: 20 pages	Delivery Time: Based on Requirements
	Sections	Delivery Time: 2 weeks	Sections
	Executive Summary	Sections	Executive Summary
	Company Overview	Executive Summary	Company Overview
	Products & Services	Company Overview	Products & Services
	Market Segmentation & Target	Products & Services	Market Segmentation & Target
	Environmental Analysis	Market Segmentation & Target	Environmental Analysis
	– PESTEL Analysis	Environmental Analysis	– PESTEL Analysis
	Market Analysis	– PESTEL Analysis	Market Analysis
	– Industry Analysis	Market Analysis	– Industry Analysis
	– Competition Analysis	– Industry Analysis	– Competition Analysis
	– Opportunity Analysis	– Competition Analysis	– Opportunity Analysis
	Operational Analysis	– Opportunity Analysis	Operational Analysis
	– Industry Best Practices	Operational Analysis	– Industry Best Practices

Opportunity Analysis	– Industry Best Practices	Opportunity Analysis
– Market Forces Analysis*	Opportunity Analysis	– Market Forces Analysis
USD 399	– Market Forces Analysis	

# PROCUREMENT AGENCY PRICING PACKAGE

#### PROCUREMENT AGENCY PRICING PACKAGE

FEATURES	Basic Package	Medium-sized Package	Large sized package	Corporate PACKAGE
PRICE	5-10 %	5-10 %	5-10 %	5-10 %
ONE-TIME FINDER'S FEE				
MANUFACTURING MANAGEMENT FEE				
FLAT-RATE FEE				

## PROJECT MANAGEMENT PRICING PACKAGE

#### PROJECT MANAGEMENT PRICING PACKAGE

THE AVERAGE HOURLY WAGE FOR A PROJECT MANAGEMENT MANAGER IN THE THE UNITED STATES IS \$65 AS OF SEPTEMBER 26, 2022, BUT THE RANGE TYPICALLY FALLS. BETWEEN \$58 AND \$73.

CITY	Annual Salary	Monthly Pay	Weekly Pay	Hourly Wage
ATKINSON, NE	\$103,076	\$8,589	\$1,982	\$49.56
SUNNYVALE, CA	\$98,185	\$8,182	\$1,888	\$47.20
DIMONDALE, MI	\$95,529	\$7,960	\$1,837	\$45.93
LIVERMORE, CA	\$95,128	\$7,927	\$1,829	\$45.73
SANTA ROSA, CA	\$94,987	\$7,915	\$1,826	\$45.67
NAPA, CA	\$93,358	\$7,779	\$1,795	\$44.88
CAMBRIDGE, MA	\$92,115	\$7,676	\$1,771	\$44.29
BRENTWOOD, CA	\$90,807	\$7,567	\$1,746	\$43.66
WAKEFIELD, MA	\$90,744	\$7,562	\$1,745	\$43.63

MANSFIELD, MA	\$90,541	\$7,545	\$1,741	\$43.53
JOB TITLE	Annual Salary	Monthly Pay	Weekly Pay	Hourly Wage
PROJECT EXECUTIVE	\$155,937	\$12,994	\$2,998	\$74.97
IT SECURITY PROJECT MANAGER	\$143,563	\$11,963	\$2,760	\$69.02
SENIOR TECHNICAL PROJECT MANAGER	\$136,547	\$11,378	\$2,625	\$65.65

## CONTACT INFORMATION



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